

MATTHEW OBRAKTA

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OBJECTIVE:

Seeking full-time position to utilize HCI/design and user experience skills.

EDUCATION:

Masters - Human Computer Interaction Design

Indiana University Bloomington, IN
Expected graduation (May 2010)

Bachelors of Fine Arts - Photography

Milwaukee Institute of Art & Design (2005)

EXPERIENCE:

Media Designer/Office Assistant (2009 – Present)

SPEA, Office of Career Services, Indiana University Bloomington

Creating promotional materials for career fairs, sponsored events, and career networking opportunities. Posting and maintaining available positions on the SPEA careers database.

Campus Web Intern (2009)

Indiana University Bloomington

Assisted the Campus Web Manager in daily maintenance and ongoing development of the website, maintaining the office e-mail account, and monitoring social networking presence, suggesting articles and events to be highlighted, editing the spotlight photo, editing and updating events calendar, reviewing and converting press releases to html, and transcribing videos to be posted to the homepage.

Freelance Web Designer (2007 – Present)

www.kimibox.com (soon to be launched)
www.design.matthewobraktaphotography.com
www.matthewobraktaphotography.com
www.guardianpetsittersllc.com

Providing web design, management, and maintenance; creating marketing and advertising materials.

Owner/Photographer (2005 – Present)

Matthew Obrakta Photography

Professional photography services to a broad range of clients, such as Blue Sky by Pacific Power. Presentation of services to prospective clients using portfolio, website, and other promotional materials. Further developed management, sales, marketing, and advertising skills.

DESIGN SKILLS:

General User Design: Personas, scenarios, user/human-centered design, experience design and prototyping, qualitative/quantitative analysis, participatory design, interaction design, wireframing, flow diagrams, and design process modeling

Design Development and Prototyping: Microsoft Office 2007 – Word, Excel, PowerPoint, and Publisher. Adobe CS4: Photoshop, Illustrator, Dreamweaver – html and CSS, Flash, Affect Effects, and InDesign. Final Cut Pro. Photography, drawing, sketching, sculpting, scoping, and experience prototyping.